



**ARMY WELFARE EDUCATION SOCIETY**  
**(Registered under Societies Registration Act XXI of 1860)**

**ATTENTION PUBLISHERS : SUPPLY OF TEACHING-LEARNING MATERIAL (TLM)**

**Army Welfare Education Society (AWES), 202 Shankar Vihar, Delhi Cantt-110010** will select Teaching-Learning Material (TLM) to be prescribed **for class Balvatika I, 2 & 3** for introduction in **Army Pre-Primary Schools** all over India. EOI for the same are solicited from Publishers meeting the qualitative requirements.

Publishers desirous of participating in the selection process are requested to submit **'Expression of Interest (EOI)' alongwith Teaching-Learning Material (TLM)** as per details given on the AWES website **by 1400 hr on 02 Jan 2025**.

For details of Terms & Conditions, please log in to AWES website **[www.awesindia.com](http://www.awesindia.com)**

.....  
...

**FORMAT FOR CHECKING OF EOI LETTER**

**DATE OF SUBMISSION OF EOI ALONG WITH TEACHING-LEARNING MATERIAL (TLM)  
FOR CLASS BALVATIKA I, 2 & 3 UPTO 1400 HR ON 02 JAN 2025**

1.	Name of Publishing House	
2.	Year of Establishment	
3.	Address	
4.	Ownership Details	
5.	Contact Details	
	Telephone Number	
	Mobile Number	
	E-mail ID	
6.	Registration /License of Company	
	Number	
	Photocopy of Certificate attached?	
	Income Tax Certificate	
	Operation Experience for more than 05 yrs in India attached?	
7.	PAN No Copy attached?	
8.	GST obtained :-	
	Number	
	Photocopy of Cert attached?	
9.	ISO Certification (Photocopy of Certificate)	
10.	Performance Client Report (during last 3 yrs – min two tenders) attached?	
11.	Financial Capability (Min average 10 Cr turnover in last 3 yrs)	
	Financial Statement / balance Sheet attached?	
	Audit Report / Income Tax Return attached?	

12.	Presence of well qualified staff for providing the services (documentary evidence / undertaking) attached?	
13.	Undertaking for School Presence (Schools in India?) attached?	
14.	ISBN Registration obtained?	
	Registration Number?	
	Photocopy of Cert attached?	
15.	Undertaking for Distribution Network PAN India attached?	
16.	Undertaking for Mid-course alignment to NEP-2020 & NCF(FS)-2022 (without disruption / cost implications) attached?	
17.	Affidavit for no litigation pending for Royalty / Copyright disputes attached?	
18.	Entry Fee Details (DD No, Bank, Date). <b>₹ 15,000/-</b> in favour of ' <b>AWES REGIMENTAL FUND</b> ' payable at Delhi (Non-refundable)	
19.	<b>Books Titles</b>	<b>Classes</b>
20.	Book Specifications (Cover, Paper, Printing, Ink, Binding etc) :-	

21.	Digital Contents Offered (ebook, Teachers' Manual, Teacher Support Materials, Worksheets, Videos, any other content) :-	

**Notes :-**

1. Date of submission of EOI along with sample text books : **By 1400 hrs on 02 Jan 2025** on all workings days.
2. Hard copies of sample **Teaching-Learning Material (TLM) (Three sets of each book - only one series of each subject and subject wise packets of books)** should be submitted by the interested publisher at HQ AWES, to the nominated Committee : **By 1400 hr on 02 Jan 2025.**
3. Number of Schools 250.
4. Eligibility criteria for publishers is as **Annexure** attached.
5. AWES reserves the right to accept / reject / cancel / withdraw any EOI at any time prior to the award of contract, without incurring any liability to the publishers concerned and without any obligation to inform the publishers concerned regarding the reasons of the action of AWES.

Place :

Dated :

(Signature)

## Annexure

(Refers to Para 4 of Notes of EOI)

### **ELIGIBILITY CRITERIA FOR PUBLISHERS WHO WOULD DEPOSIT TEACHING- LEARNING MATERIAL (TLM) FOR CLASS BALVATIKA I, 2 & 3 FOR SELECTION AT HQ AWES**

1. Acceptance of terms and condition of EOI.
2. The Bidder should have submitted ₹ 15,000/- towards the cost of the EOI **(non-refundable)**.
3. The Bidder should ensure registration with appropriate statutory authorities and should enclose a copy of their registration with Income Tax etc. as applicable.
4. Details of similar completed works during last 3 years. Performance Client Report of such work (Minimum 2 tenders awarded).
5. The Bidder should have submitted the proof of financial capability of minimum average **10 Crores Turnover in last 3 years** (copy of financial statement, balance sheet).
6. The Bidder should have well qualified staff for providing the services required (documentary evidence is required).
7. The Bidder should be a company registered in India. The company must be having its operations for more than 05 years in India.
8. School presence : Presence in reputed Schools in India.
9. ISBN Registration : Must be available.
10. Distribution Network : PAN India.
11. Teaching-Learning Material (TLM) should be compliant with NCERT Books / Material, NEP-2020 and NCF(FS)-2022. Publishers should be prepared for mid-course alignment to NEP-2020 and NCF(FS)-2022, without disruption / cost implications. Technical support in the form of e-book, assessment, worksheet, videos and mapping with NCERT books
12. Litigation : Affidavit that there is no litigation pending for Royalty / Copyright disputes of the selected book.

#### **Notes :-**

1. In case of any issue / complaint, decision of MD AWES will be final and binding on all parties.
2. For any clarification please contact on tele No **011-26151564 / 26152642** or e-mail **appssection.aweshq@awesindia.edu.in**