

Tele & Fax: 26151564  
ASCN : 39292  
E-Mail : [schoolssection.aweshq@awesindia.edu.in](mailto:schoolssection.aweshq@awesindia.edu.in)

Army Welfare Education Society (AWES)  
FDRC, Building No 202  
Shankar Vihar (Near APS)  
Delhi Cantt, New Delhi -110 010

B/45785/Arivoli/AWES

19 Aug 2024

List 'A'

**ARIVOLI-2025 : UNLEASH YOUR CREATIVITY AND  
WIN BIG IN THE COVER ART CONTEST**

1. We are pleased to share that the conceptualization and theme of our forthcoming **ARIVOLI 2025** is “**HOLISTIC DEVELOPMENT - An Elixir of Transformation,**” which will focus on a child's overall growth and well-being. Its Key aspects are Physical Development, Skill Development, Emotional Development, Mental Development, Spiritual Development, Social Development, and Life Skills. It's about nurturing a balanced and harmonious individual.
2. The **TITLE** and The **ARTWORK** will focus on the crucial importance of The Holistic Development and should capture the essence of it wherein we project students as well-rounded individuals capable of thriving in all areas of life. Let's Craft Brew our skills through creative expressions in **paintings, sketches, drawings, photography and digital art, cartoons, and murals**, visually representing the interconnectedness of human growth aspects and highlighting how **Holistic Development** is pivotal in today's ever-evolving world.
3. The cover is a conversation starter, an invitation to explore the world of **Holistic Development** within the magazine pages.
4. We seek the most captivating artwork from the students to grace the cover page, back page and the exclusive awe-inspiring Art Gallery within the magazine. Hence, all artistic visionaries of the schools unleash your creativity and have your masterpiece take center stage.

**Submission Guidelines**

5. The artwork should have relevance to the “**Theme and Editorial content**” :-
  - (a) Artwork should immediately grab the attention and leave an everlasting impression on viewers.
  - (b) The artwork should be original and unique, avoiding cliches. It should visually represent and complement the theme.
  - (c) Artwork must be submitted in portrait form.
  - (d) Emphasise the artwork's central idea. Include a brief artist's note outlining inspirations and creative journey in under 100 words. **Place the student's name, class, and school at the bottom right or left corner.**